

**PRIVATE MENTORSHIP
& INVESTMENT GUIDE**

THE EMBODIED AUTHOR MENTORSHIP

WITH SHANNON KAISER

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INTRO

You don't have to choose between your authentic voice and industry success. This mentorship helps you master both, so your words not only resonate, but rise. With personalized feedback, mindset shifts, and marketing clarity, you'll create a message that's both magnetic and meaningful.

You've carried this story inside you for years, quieting your voice to make others comfortable, doubting your right to take up space or speak your truth. Maybe you started writing but fear, perfectionism, or pressure to "make it marketable" stopped you. Maybe you've been told you're too sensitive, too much. But deep down, you know: you were born to write something real.

Your frustration might sound like:

- "I have something powerful to say, but I don't know where to start, or how to finish."
- "I start writing, then fear or burnout stop me."
- "I'm tired of forcing my voice into a formula just to be seen."
- "I want to write a book that matters, but I need guidance, structure, and expert support to bring it to life."

This mentorship is your turning point. We'll quiet the noise, release what's keeping you stuck, comparison, burnout, perfectionism, and imposter syndrome, and reconnect you with the writer you're meant to be. But inspiration alone doesn't publish books. You also need strategy, structure, industry insight, and a clear path forward. Together, we'll combine creative development, publishing expertise, and personalized guidance to help you write, publish, and share your work with confidence.

You're here to write, to remember, to reclaim, and to rise.



WELCOME BEAUTIFUL,

This author
mentorship is
designed to help you
claim your voice.
Own your story.
Write the book that
changes everything.

For writers and creatives who know their stories, vision, and messages hold the power to heal and transform the world, and are ready to amplify their voice with intention and lasting impact.

Welcome to the program where your soul's deepest calling meets your highest potential.

As a globally recognized leader in authenticity and embodied living, seven-time bestselling author, international speaker, award-winning creative, marketing and brand expert, and trusted mental health advocate, Shannon Kaiser brings a rare fusion of soul and strategy to the publishing world. Through her mentorship, you'll be led by someone who has walked the path, built the platforms, and turned lived truth into global impact.

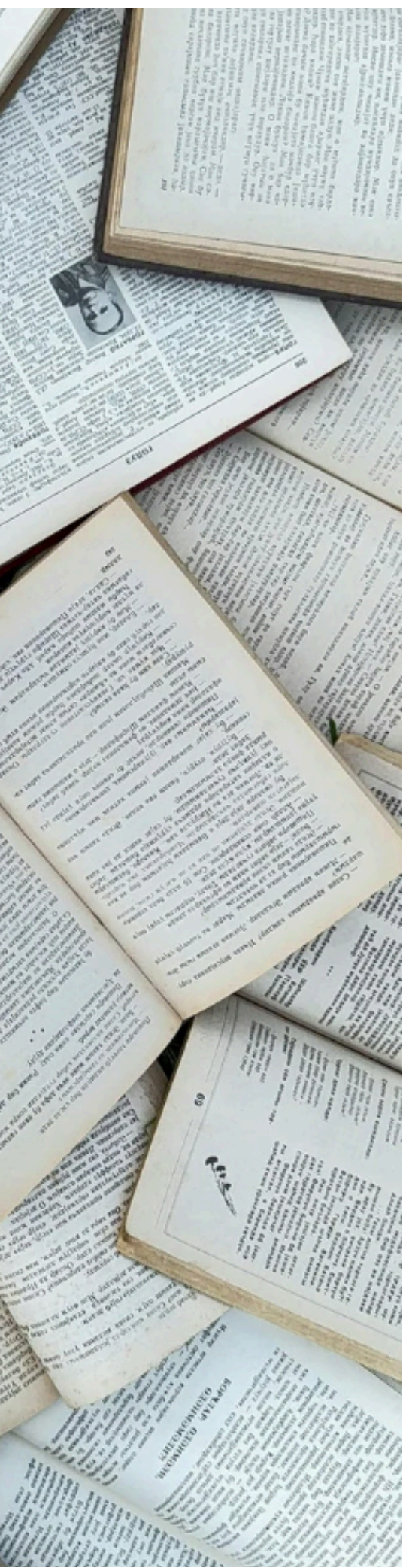


About *the Author Mentorship*

Whether you're dreaming of launching a substack, blog, finishing your long-awaited manuscript, landing the right agent and publisher for your fiction, nonfiction, children's book, or cookbook, or becoming a bestselling author, this mentorship is designed to turn your creative calling into a clear, actionable path, so you can finish your book, elevate your voice, and share your story with the world in a way that truly moves people.

This isn't a course or a one-size-fits-all coaching program. It's an author mentorship, a sacred container of support, strategy, and creative expansion.

WHY THIS MENTORSHIP IS DIFFERENT



Claim your voice. Own your story. Write the book that changes everything.

This is a high-level, soul-led partnership designed for the writer who's ready to stop circling the dream, and finally live it.

→ **This mentorship bridges the gap between where you are** and the published author, thought leader, and changemaker you're meant to be. Whether you're just beginning or deep in the process, I meet you at your exact stage and walk beside you with strategic insight, unwavering belief, and personalized support.

→ **This mentorship gives you the strategy, support, and soul-aligned structure** to bring your literary dreams to life—without burnout or confusion. You'll receive clear direction, publishing expertise, professional-level feedback, and the emotional resilience tools.

→ **This isn't just about finding your voice—it's about amplifying it with purpose, publishing power, and legacy-level impact.** Because your words matter. Your story holds medicine. And when told with clarity and courage, it becomes a force that can shift culture, open hearts, and change lives—including your own.

I help you turn your message into a masterpiece, and your story into a movement.

What:

This is not your typical writing coaching program. This is a sacred, master-level mentorship experience for visionary authors and creators who are ready to step into their highest power, to write with fierce clarity, publish with strategic impact, and lead with unstoppable confidence.

Who:

With over 15 years of experience as a seven-time bestselling author, sought-after trauma-informed coach, and international thought leader, I offer you exclusive access to the kind of inside knowledge, intuitive guidance, and powerhouse strategy usually reserved for the top 1% of the literary and wellness world.

How:

Unlock your full writing potential and author legacy with personalized mentorship that meets you exactly where you are — whether you're ready to jumpstart your manuscript, build your author brand, or rise to bestseller and thought leader status.


Through this exclusive mentorship experience, you gain direct access to Shannon's master-level coaching, insider industry knowledge, and soulful business strategy, designed to accelerate your writing career and amplify your impact with integrity and power.

“

This author mentorship is a powerful fusion of soul-aligned strategy, brand embodiment, and deep inner alchemy. It's not just about writing a book, it's about becoming the author your mission is calling you to be.

THROUGH THIS WORK, WE DISSOLVE THE HIDDEN BLOCKS, VISIBILITY WOUNDS, MONEY SCARCITY, SELF-WORTH SHADOWS, THAT KEPT YOUR VOICE DIMMED. TOGETHER, WE MOVE BEYOND RESISTANCE AND INTO YOUR BOLDEST, CLEAREST, MOST LIBERATED EXPRESSION. THIS IS WHERE STRATEGY MEETS SOUL AND WHERE BRANDING, MARKETING, AND AUTHORSHIP ALIGN WITH DEEP CONFIDENCE, SO YOU CAN WRITE, PUBLISH, AND SHARE YOUR STORY WITH THE WORLD POWERFULLY AND AUTHENTICALLY.

WHAT YOU'LL RECEIVE INSIDE
THIS MENTORSHIP



This is where your story becomes your legacy.

This is your invitation to partner with a masterful coach who blends spiritual wisdom, publishing industry know-how, and proven marketing strategy, designed to help you own your story, amplify your voice, and impact the world with your authentic message.

With my intuitive guidance, soul-aligned strategy, and transformational coaching, you'll experience:

→ **Clarity That Cuts Through the Noise**

Together, we'll uncover the hidden blocks, blind spots, and limiting beliefs holding you back, so you can write, speak, and lead from a place of deep truth and creative freedom.

→ **Energetic Alignment with Your Highest Purpose**

As an intuitive mentor, I tune into what your soul is truly calling for, not just what sounds good on paper. This is about aligning your writing and your path with who you really are.

→ **A Safe, Empowering Space to Be Fully Seen and Show Up Fully**

No pressure. No perfectionism. Just real, grounded support to help you build the confidence to write and finish your book—and the courage to share it boldly with the world. Your voice, your vision, and your visibility are honored here..

→ **Tools That Create Lasting, Embodied Change**

You'll receive powerful mindset shifts, healing practices, and emotional breakthroughs that don't just inspire, but integrate. So your transformation sticks and becomes part of who you are.

→ **Guidance From Someone Who's Walked the Path**

This isn't theory, it's 20 years of lived experience. I've navigated the highs and lows of the publishing journey, and I'll be right beside you as you step into your next bold chapter. You're not doing this alone.

Unlike any other program on the planet. You get a sacred blend of:



support

PERSONALIZED MENTORSHIP WITH SHANNON KAISER

A 7x international bestselling author, award-winning creative director, and visionary soul-led business guide with 15+ years mastering authentic brand-building and impactful storytelling. Shannon brings a rare combination of sharp industry expertise and intuitive wisdom to help you unlock your fullest writing and author potential.

strategy

STRATEGIC PUBLISHING, BRANDING, AND MARKETING MASTERY

Two decades of real-world experience leading award-winning campaigns and coaching visionary authors to craft magnetic brands, compelling proposals, and growth strategies as unique as your soul's calling.

mindset

MINDSET AND ENERGETIC ALIGNMENT TOOLS

Guided meditations, transformative mindset workshops, and soulful resources created over years of coaching changemakers, designed to help you embody your power, creativity, and confidence without burnout or compromise.

resources

EXCLUSIVE ACCESS TO SHANNON'S CURATED VAULT OF TRAININGS

and meditations, and ongoing soul-deep support, tailored to your unique program level and goals, empowering you to build not just a successful author career but one that is deeply fulfilling and aligned.



SHANNON'S SIGNATURE DIFFERENCE

This is world-class, multidimensional support, designed to move your vision into reality and your message into the world.

If you tried to hire all of these experts separately, it would cost you a minimum of \$75,000—without the soul-aligned guidance, deep personal mentorship, and intuitive strategy Shannon uniquely brings.

WHAT YOU GET:

A Private Writing Coach

Get one-on-one guidance to move from idea to manuscript to launch with clarity and confidence. (Value: \$10,000+)

The Expertise of a 7-Time Bestselling Author

Learn directly from someone who has navigated the publishing world successfully, multiple times. (Value: \$15,000+)

Award-Winning Creative Director & Art Director

Receive high-level visual and brand storytelling support for your author platform. (Value: \$7,000+)

Public Relations Strategy & Media Mentorship

Receive high-level visual and brand storytelling support for your author platform. (Value: \$7,000+)

Copywriting Direction & Development

Refine your book, bio, website, and promotional language to reflect your voice and magnetize your audience. (Value: \$5,000+)

Brand & Marketing Strategist Creative Direction

Get expert positioning, message clarity, and visibility strategy tailored to your goals. Visual and strategic creative support to bring your full author identity to life. (Value: \$24,000+)

Social Media Expert & Influencer Guidance

Build authentic engagement, create magnetic content, and grow your platform with integrity. (Value: \$6,600+)

Business Consultant & Expansion Coach

Learn how to turn your message into a movement, your book into a brand, and your purpose into profit. (Value: \$7,500+)

Total Value: \$75,000+



MY MENTORSHIP PROGRAMS

WHEN YOU CHOOSE TO WORK
WITH SHANNON, YOU STEP INTO
AN EXCLUSIVE SPACE OF DEEP
TRANSFORMATION, WHERE
YOUR HIGHEST POTENTIAL IS
NOT JUST IMAGINED BUT
ACTUALIZED.

WAYS WE CAN WORK TOGETHER

Mentorship Pathways



1 PRIVATE AUTHOR STRATEGY SESSION CLARITY & CONFIDENCE

Best for: For Writers, Authors & Substakers/bloggers, who are looking for clarity on their next steps in the writing journey, and want a single consultation session.

Investment: \$575



3 MONTHS – THE AWAKENING IMPLEMENTATION, MOMENTUM, AND TRANSFORMATION.

Best for: Newer authors, blog creators, or those seeking clarity, structure, and voice confidence.

Investment: \$3,500



6 MONTHS – THE ACCEND EXECUTION, VISIBILITY, PUBLISHING READINESS, SUSTAINED MOMENTUM.

Best for: Writers with a work-in-progress or those actively pursuing publishing or self-publishing.

Investment: \$6,500



12 MONTHS – THE LEGACY BECOME A RECOGNIZED AUTHOR, THOUGHT LEADER, AND VISIONARY IN YOUR SPACE.

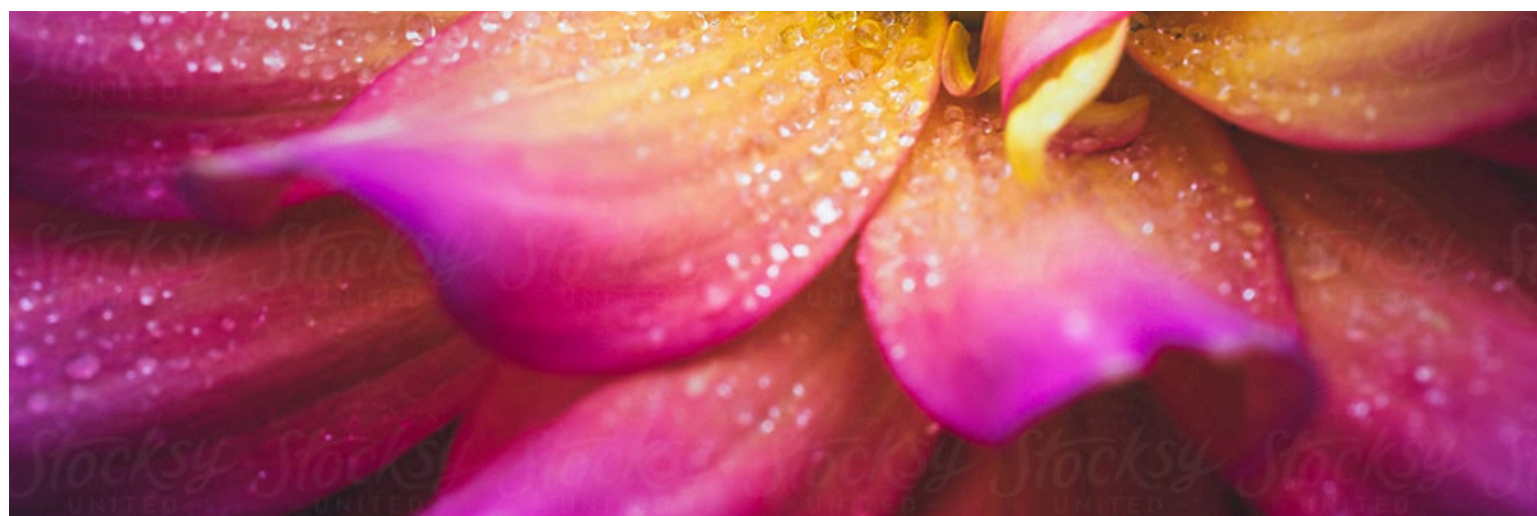
Best for: Serious authors, thought leaders, or creators with a publishing goal (NYT, major houses, or movement-building books).

Investment: \$12,500

1 (90-min) – Author Strategy Session

Clarity & Confidence

Receive expert publishing guidance, editorial insight, and personalized strategy tailored to your unique stage of the author journey. Whether you're developing your manuscript, building your platform, preparing a book proposal, refining your message, or navigating publishing options, you'll leave with greater clarity, confidence, and a customized action plan.



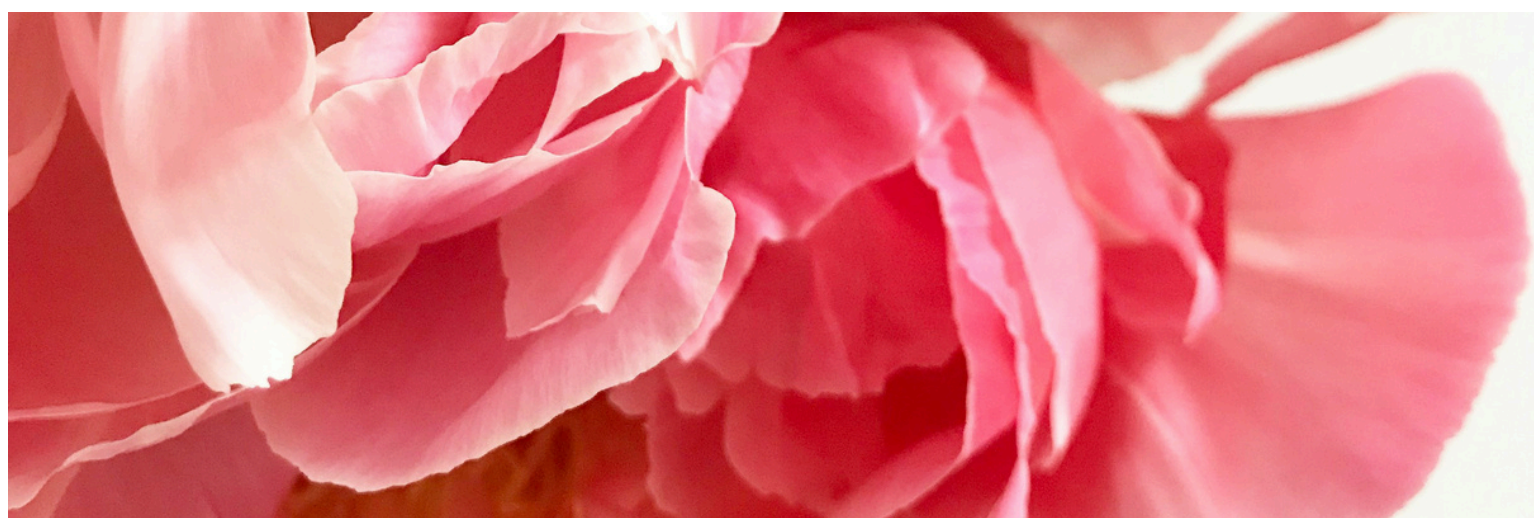
Investment \$575

- **A focused 90-minute private consultation providing direct access to Shannon's publishing expertise**, strategic counsel, and industry insight to help you make stronger decisions, overcome obstacles, and move your book and author goals forward.
- **One Week Follow-Up Access:** Email and voice message support for seven days following your session to maintain momentum, answer questions, provide feedback, and help you implement your next steps with confidence.
- **Strategic Review & Feedback:** Top-level personalized feedback on your manuscript, book proposal, author brand, messaging, platform, visibility strategy, or publishing path.
- **Mindset & Energetic Alignment Tools:** Access to Shannon's curated tools and practices to help you stay grounded, inspired, and connected to your authentic voice throughout the creative process.
- **Insider Publishing, Platform & Marketing Expertise:** Gain access to proven strategies for growing your audience, increasing visibility, attracting aligned readers, and creating a stronger foundation for future book launches and long-term author success.

3 Months — The Awakening Mentorship

*Execution, visibility, publishing readiness,
sustained momentum.*

Together, we'll clarify your writing vision, strengthen your message, navigate the publishing world with confidence, and create a personalized roadmap to bring your words into the world without burnout, overwhelm, or sacrificing your wellbeing.



Investment \$3,500

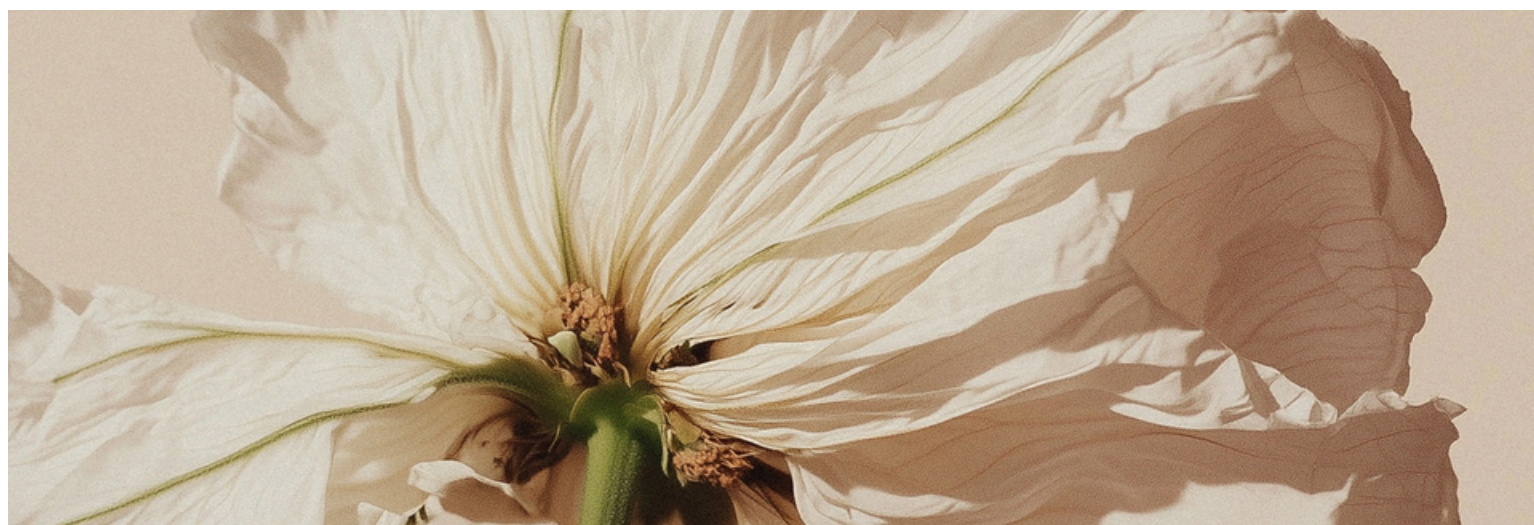
3 payments of \$1,248

- **3 Months of Private 1:1 Author Mentorship (6 Sessions | 2 Per Month)**
Twice-monthly private 60 minute mentorship sessions offering direct access to Shannon's publishing expertise, editorial insight, strategic counsel, and personalized guidance as you strengthen your manuscript, grow your platform, and move your publishing goals forward with clarity and momentum.
- **Ongoing Access Between Sessions** Email and voice message support to maintain momentum, answer questions, provide feedback, and help you navigate challenges and opportunities as they arise.
- **In-Depth Manuscript & Brand Review** Personalized feedback on your manuscript, book proposal, messaging, author brand, platform development, and visibility strategy to help elevate your work and strengthen your positioning.
- **Embodied Author Personalized Blueprint** A customized roadmap tailored to your goals, writing stage, publishing path, and long-term vision, so you always know your next best step.
- **Mindset & Energetic Alignment Tools** Access to Shannon's curated tools and practices designed to help you stay grounded, inspired, resilient, and connected to your authentic voice throughout the creative process.
- **Publishing Pathway Guidance** Receive personalized guidance on traditional, hybrid, and self-publishing options, including agent strategy, proposal development, publisher selection, and long-term author career planning.
- **Author Platform, Visibility & Launch Strategy** Gain access to proven strategies for growing your audience, expanding your reach, attracting aligned readers, strengthening your author brand, and creating a strategic marketing and book launch plan designed to support both immediate success and long-term career growth.

6 Months – The Ascend Mentorship

*Execution, visibility, publishing readiness,
sustained momentum.*

Designed for authors ready to move beyond planning and into sustained progress, The Ascend Mentorship provides the strategic guidance, expert feedback, accountability, and long-term support needed to strengthen your manuscript, expand your platform, and confidently prepare for publication.



Investment \$6,500

3 payments of \$2,318

6 payments of \$1,235

- **6 Months of Private 1:1 Author Mentorship (12 Sessions | 2 Per Month)** Twice-monthly private 60 minute mentorship sessions offering direct access to Shannon's publishing expertise, editorial insight, strategic counsel, and personalized guidance as you strengthen your manuscript, grow your platform, and navigate the publishing journey with greater clarity, confidence, and momentum.
- **Exclusive Access Between Sessions** Email and voice message support to maintain momentum, receive feedback, navigate challenges, celebrate breakthroughs, and gain expert guidance whenever you need it.
- **In-Depth Manuscript & Brand Review** Comprehensive feedback on your manuscript, book proposal, messaging, author brand, platform development, and visibility strategy to help refine, strengthen, and elevate your work.
- **Embodied Author Personalized Blueprint** A customized strategic roadmap tailored to your goals, writing stage, publishing path, and long-term vision, ensuring every step supports your growth as an author.
- **Mindset & Energetic Alignment Tools** Exclusive access to Shannon's curated tools and practices designed to help you remain grounded, resilient, inspired, and connected to your authentic voice throughout the creative process.
- **Author Platform Growth & Book Marketing Strategy** Receive expert guidance on audience growth, visibility, reader engagement, content strategy, author positioning, and book launch planning designed to support both immediate results and long-term career success.
- **Publishing Pathway Guidance** Receive personalized guidance on traditional, hybrid, and self-publishing options, including agent strategy, proposal development, publisher selection, contract considerations, and long-term author career planning.
- **Accountability, Momentum & Strategic Course Correction** Stay focused and moving forward with ongoing accountability, milestone tracking, implementation support, and strategic adjustments designed to help you overcome roadblocks and maintain consistent progress.

12 Months — The Legacy Mentorship

*Become a recognized author, thought leader,
and visionary in your space.*

Designed for authors, visionaries, and thought leaders who are ready to create lasting impact, The Legacy Mentorship offers a year of personalized guidance, strategic partnership, and expert mentorship to help you write, publish, launch, and build a body of work that extends far beyond a single book.



Investment \$12,500

6 payments of \$2,958

12 payments of \$1,187

- **One Year of Private 1:1 Author Mentorship (24 Sessions | 2 Per Month)** Twice-monthly private 60 minute mentorship sessions providing direct access to Shannon's publishing expertise, editorial insight, strategic counsel, and personalized guidance as you strengthen your manuscript, expand your platform, and build a meaningful author career.
- **Priority Access & Ongoing Support** Unlimited email and voice message communication with priority response, ensuring you receive guidance, feedback, and strategic support throughout every stage of your journey.
- **Comprehensive Manuscript, Proposal & Platform Development** In-depth personalized feedback and expert guidance on your manuscript, book proposal, author brand, messaging, platform development, visibility strategy, and book launch planning.
- **The Embodied Author Legacy Blueprint** A bespoke and evolving strategic roadmap designed to support your growth as an author, thought leader, and visionary while keeping you aligned with your purpose, goals, and next highest opportunities.
- **Advanced Mindset & Energetic Mastery Tools** Exclusive access to Shannon's curated collection of mindset, somatic, and energetic practices designed to cultivate resilience, creativity, self-trust, visibility, and sustainable success.
- **Publishing, Platform Growth & Visibility Mentorship** Receive expert guidance on audience growth, content strategy, reader engagement, author positioning, media opportunities, partnerships, marketing, and book launch execution to help expand your reach and amplify your impact.
- **Long-Term Author Career & Publishing Strategy** Navigate traditional, hybrid, and self-publishing pathways with personalized guidance on agent strategy, proposal development, publisher selection, launch planning, future book opportunities, and long-term career growth.
- **Exclusive Access to Retreats, Workshops & Community Experiences** Receive invitations to select retreats, workshops, and community gatherings designed to deepen your embodiment, expand your network, and connect you with other purpose-driven authors and leaders.

Other Services Options to Amplify Your Success

Book Doula - Proposal Creation

[INQUIRE](#)

If you want a traditional publishing deal but feel overwhelmed by proposals, agent expectations, platform strategy, and industry standards, the Book Doula Proposal Creation Experience was designed for you. This premium done-for-you service transforms your book idea into a polished, pitch-ready proposal designed to attract literary agents and publishers. Rather than handing you templates and expecting you to figure it out alone, I work directly with you to shape your vision, position your expertise, and write a compelling proposal on your behalf.

Includes market research, competitive title analysis, proposal strategy, editorial development, pitch refinement, and a curated list of literary agents and publishers aligned with your project. The result is a professional, submission-ready proposal that saves you months of guesswork and positions your book for publishing success.

Manuscript to Market Publishing: The Embodied Author Publishing Hybrid Partnership

[INQUIRE](#)

If you've decided to self-publish or pursue a hybrid publishing path but don't want to manage the complexities of production, vendors, timelines, design decisions, and launch strategy alone, The Embodied Author Publishing Partnership provides experienced leadership, strategic oversight, and trusted guidance from manuscript to market.

This high-touch publishing partnership is designed for authors who want clarity, structure, and expert support throughout the publishing process. As your executive publishing partner and project lead, I oversee the moving pieces, manage the details, coordinate vendors, and help you make informed decisions with confidence.

You won't be left to navigate production timelines, creative direction, formatting, design, launch planning, or publishing logistics on your own. I provide both strategic oversight and hands-on guidance so your energy can remain focused on what matters most: your message, your voice, your authority, and the long-term impact of your work.



Graphic Design & Creative Direction

Custom Book Cover Design

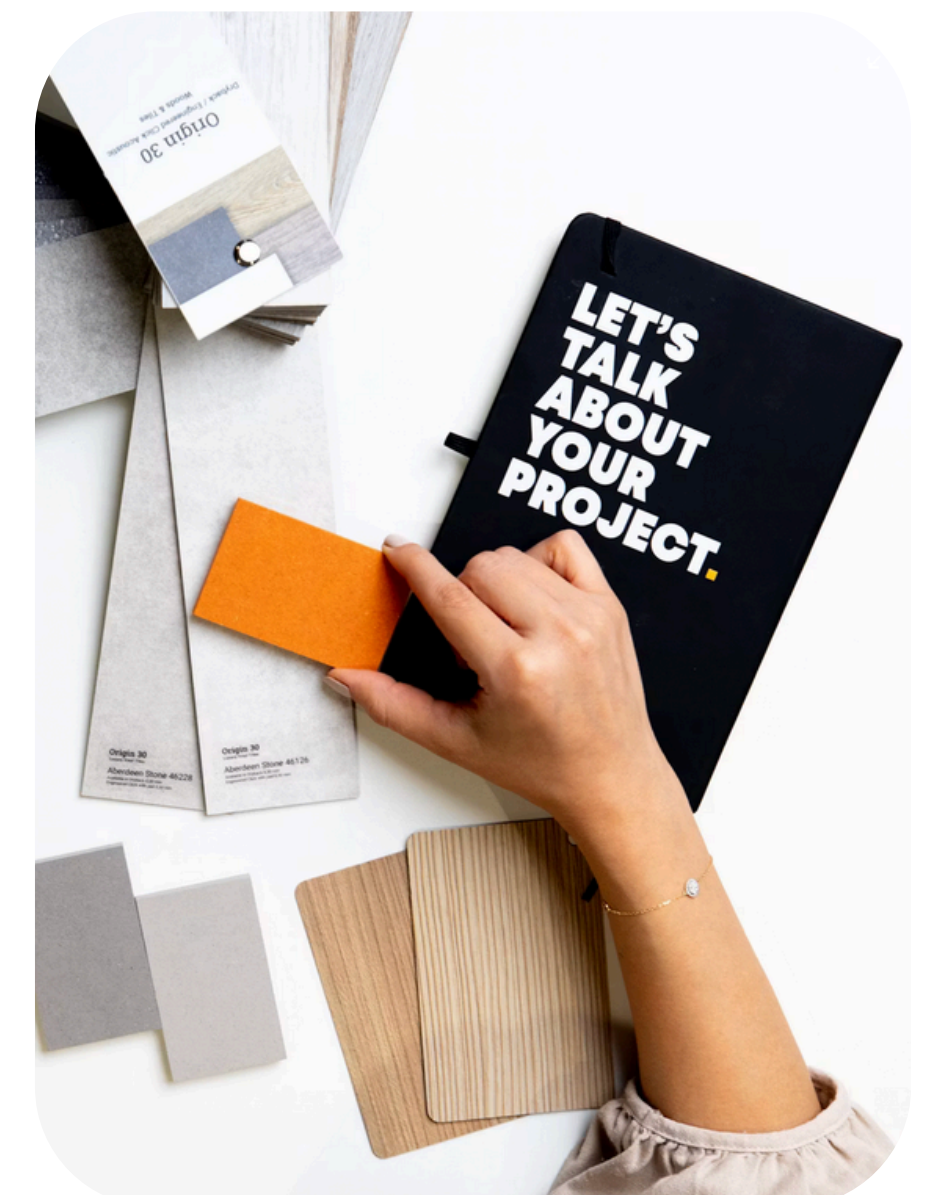
\$1,500+

With years of experience as an award-winning designer, I create captivating book covers that perfectly capture your story and attract readers. I'll help your book stand out on the shelf and online with a professional, eye-catching design. Includes custom illustrations, typography, 3D mockups.

Creative Direction Social Media Launch Ads

\$2,400+

As an award-winning graphic designer and art director with 20 years of experience, I create stunning brand books and web graphics tailored to your vision. You get a cohesive set of branded promotional visuals, newsletter ad, designed to support announcement, release week, and early momentum, and social media ads and banner styles, fully aligned with your book's visual identity.





The PROCESS

Because your voice matters, and the world
is waiting to hear it.

Process Overview

01 / AWAKEN

Discover your unique author voice beneath the noise of self-doubt, past hurts, and external expectations.

Together, we'll clear the blocks that have silenced your creativity, whether from emotional overwhelm, trauma, or the pressure to perform, and reconnect you to the deep well of your authentic story waiting to be told.

What you'll experience: Courage to share your truth with heart, clarity, and fearless vulnerability.

02 / ALIGN

Craft your narrative with intention, honoring your sensitive soul and healing journey.

This pillar is about shaping your message and brand in a way that reflects your true self—without compromising your boundaries or well-being. You'll learn to stand in your worth as a writer who writes not just to be seen, but to heal and inspire.

What you'll experience: Alignment between your story, your soul, and your audience.

03 / ACTIVATE

Build your writing practice and publishing plan with grounded confidence and sustainable momentum.

No burnout, no creative blocks—just steady, soul-aligned progress toward your writing goals. Together, we'll create a plan that honors your energy cycles and amplifies your unique voice.

What you'll experience: Flow and fulfillment in your creative process.

Process Overview Continued...

04 / AMPLIFY

We create a custom roadmap to expand your reach and amplify your message, without burnout.

You'll learn how to share your story with clarity, connect with aligned audiences, and position your work for meaningful impact.

What you'll experience: Confident, values-aligned visibility that feels magnetic and sustainable.

05 / EMBODY

Step fully into your identity as a published author, storyteller, and healing voice in the world.

This final stage is about owning your creative power and living as the confident, compassionate author you are meant to be, leading others through your words and wisdom.

What you'll experience:

Wholeness, creative sovereignty, and lasting fulfillment as a writer.

YOUR MENTOR





MEET

SHANNON KAISER

*Best Selling Author, Global
Thought Leader & Speaker*

As a globally recognized leader in authenticity and embodied living, seven-time bestselling author, international speaker, award-winning creative, marketing and brand expert, and trusted mental health advocate, Shannon Kaiser brings a rare fusion of soul and strategy to the publishing world. She doesn't just guide writers, she activates visionaries. Through her mentorship, you'll be led by someone who has walked the path, built the platforms, and turned lived truth into global impact.

MY VALUES

These are the values that guide everything I do, from coaching and creative work to personal healing and professional leadership. This isn't just what I believe. It's how I live, how I serve, and how I show up in every space of my life.

01 Service Over Self

I lead with love, not ego.

This work is sacred. I show up to support others in remembering their worth, not to center myself or seek validation.

02 Soul Over Status

Authenticity is my true north.

I follow alignment, not accolades. What's real will always matter more than what's trendy.

03 Empowerment Over Ego

I don't do hierarchy, I do growth and healing.

I hold space for people to rise from within. You are your own best guide, I'm simply here to remind you of that.

Sovereignty Over Control 04

I honor free will and inner truth, not manipulation or micromanagement.

I trust that you know what's right for your path. This is a co-creative journey, never a power play.

Freedom Over Fear 05

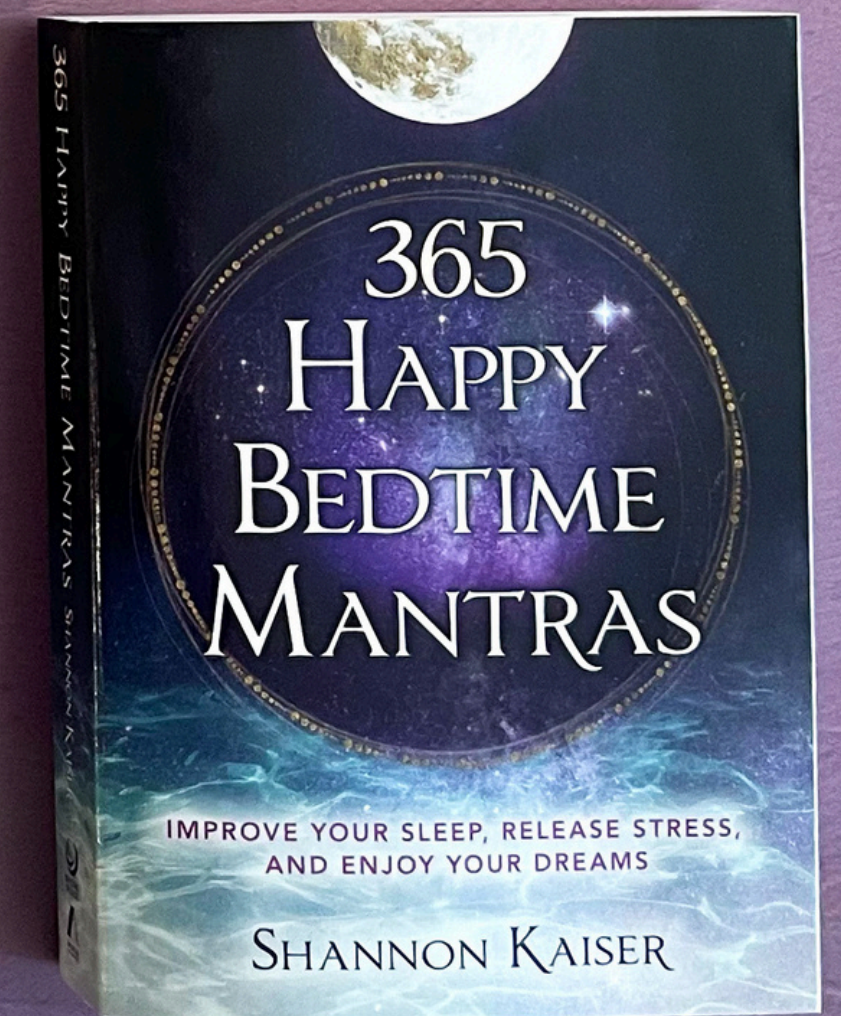
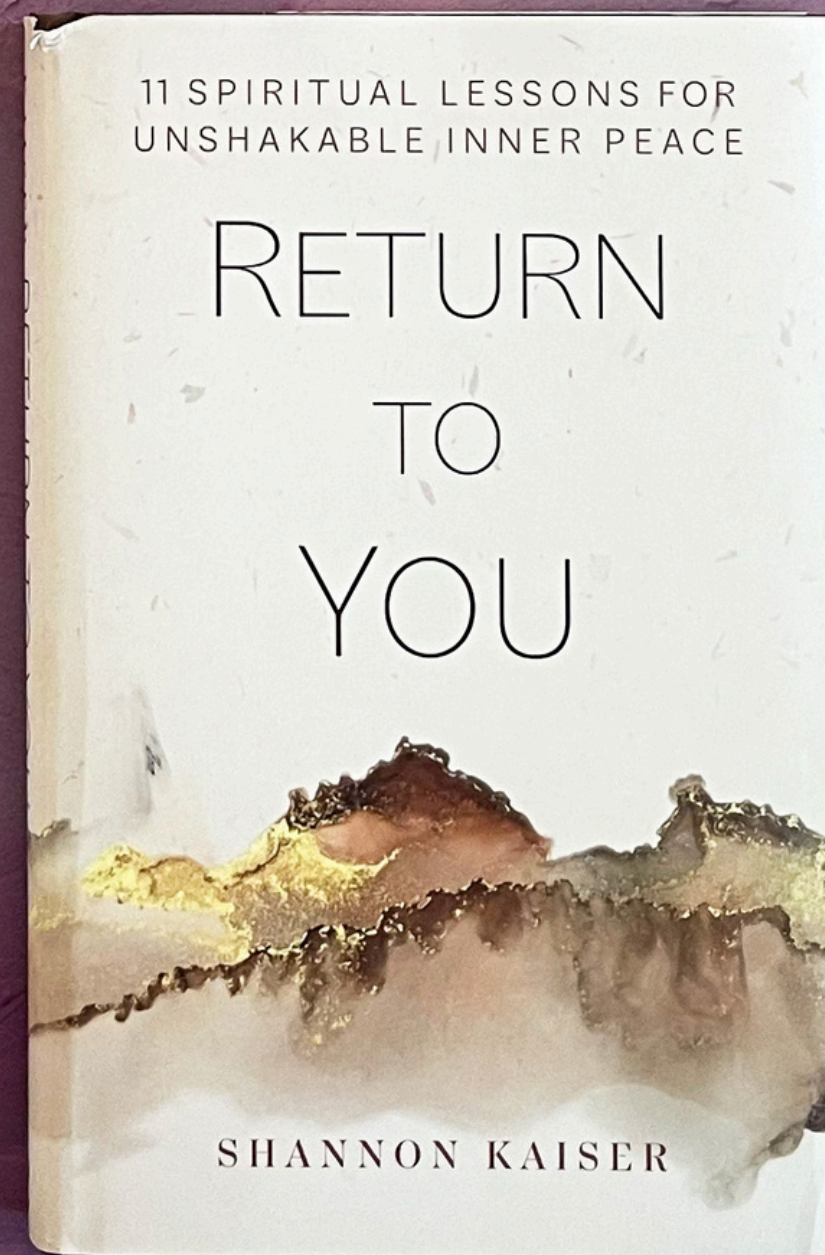
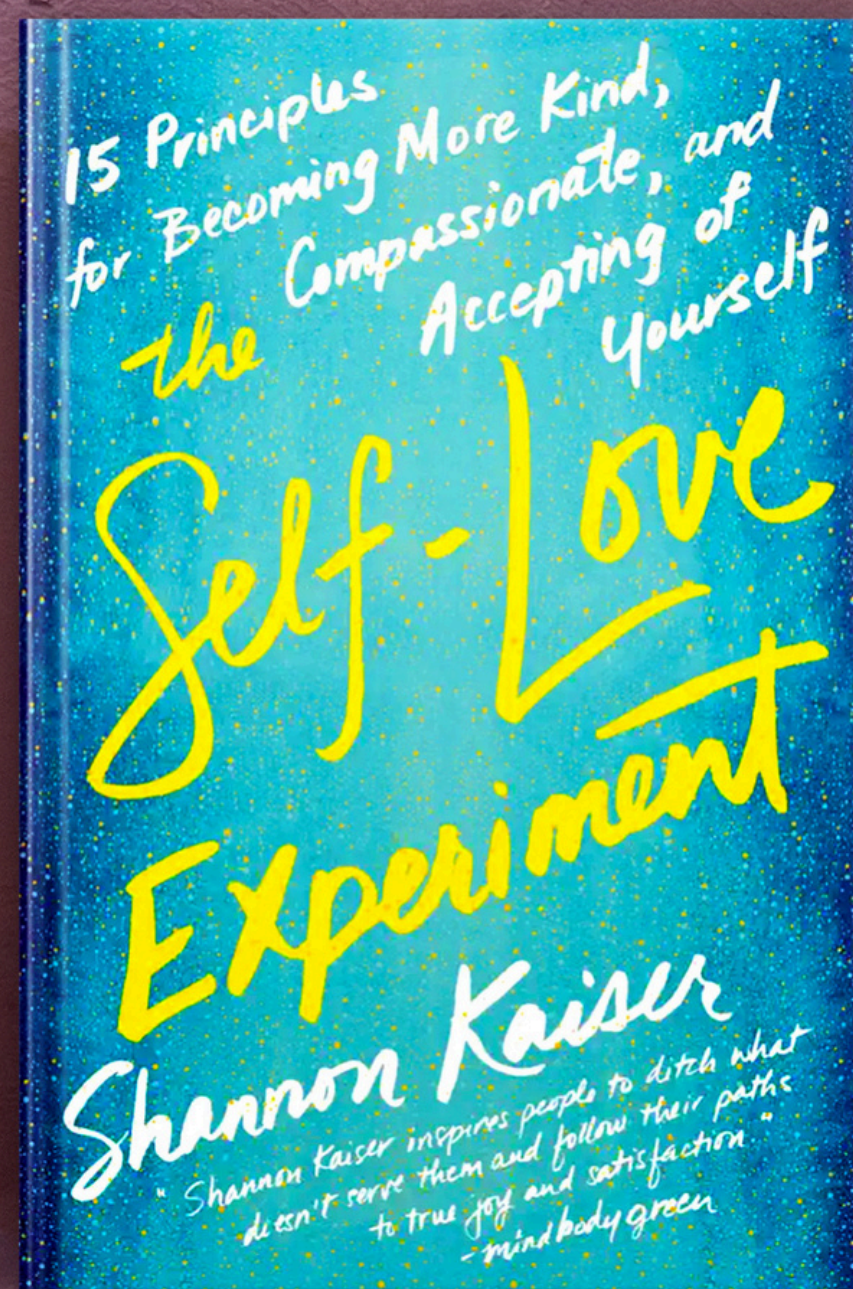
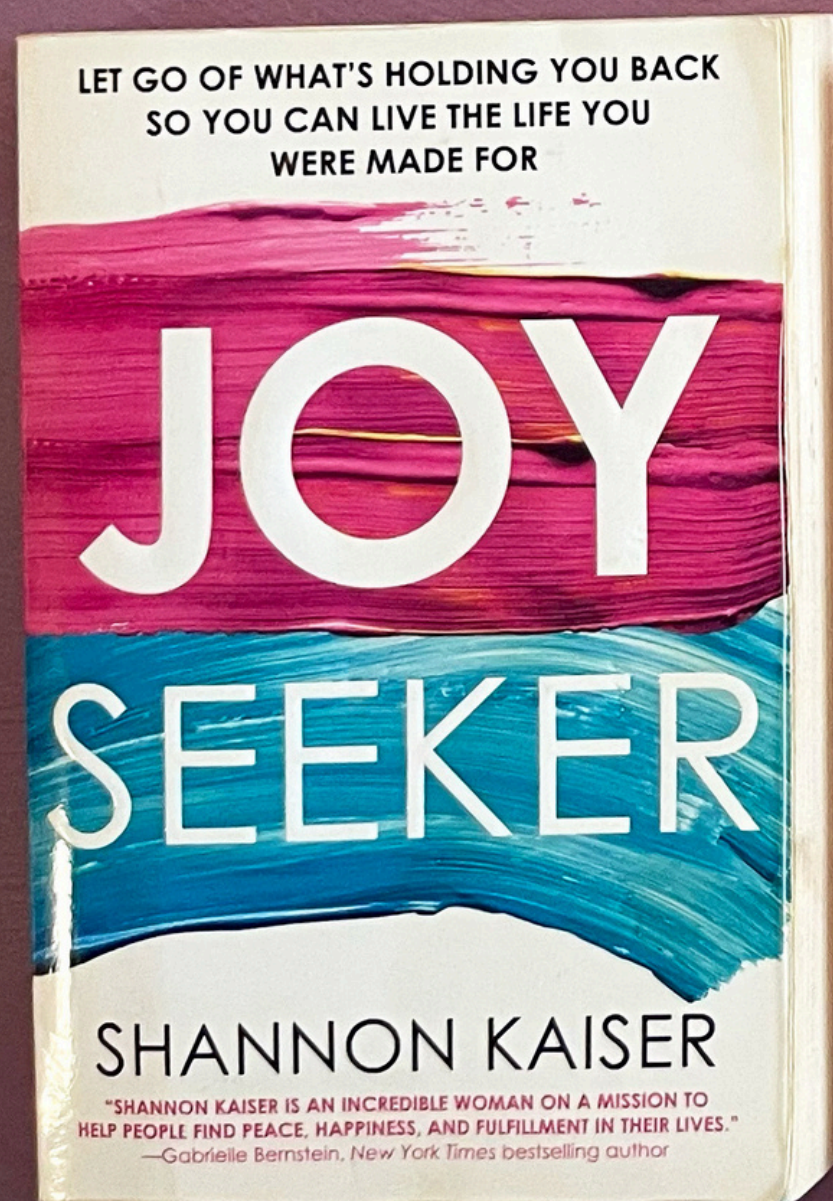
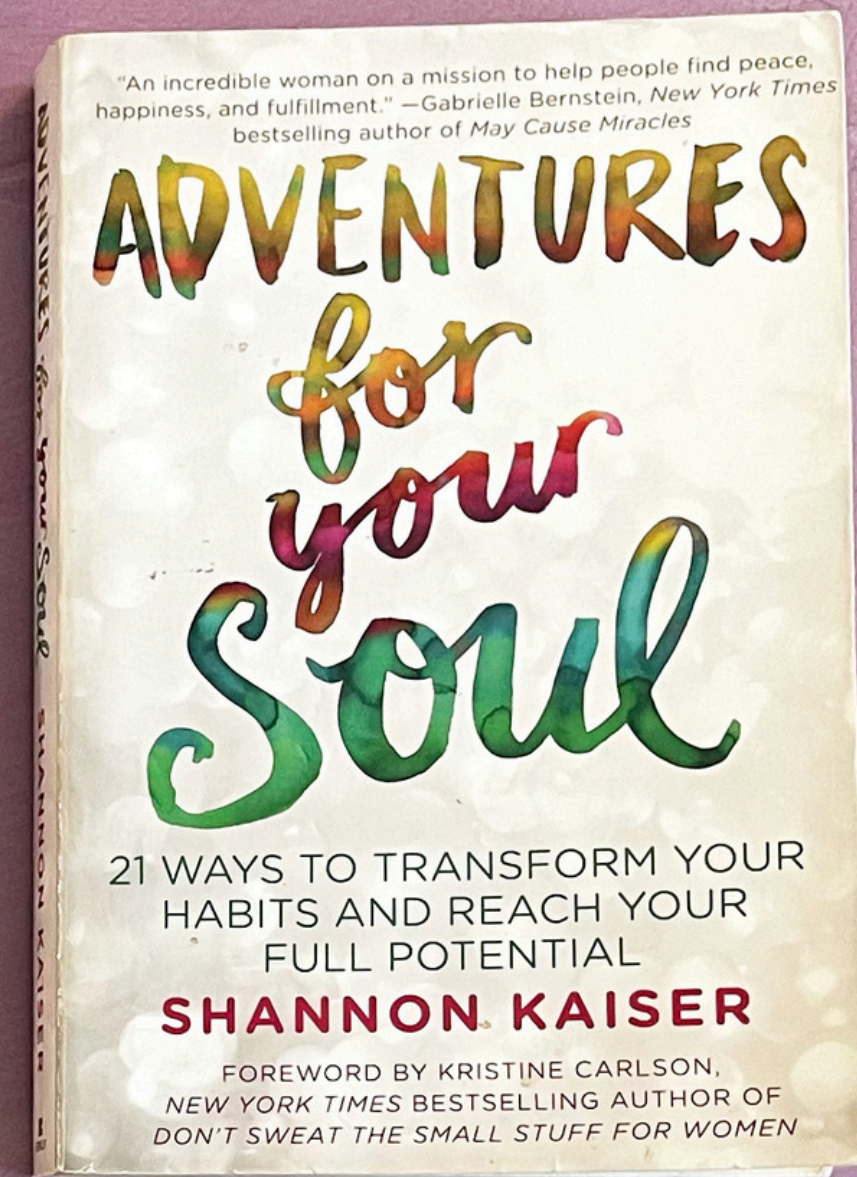
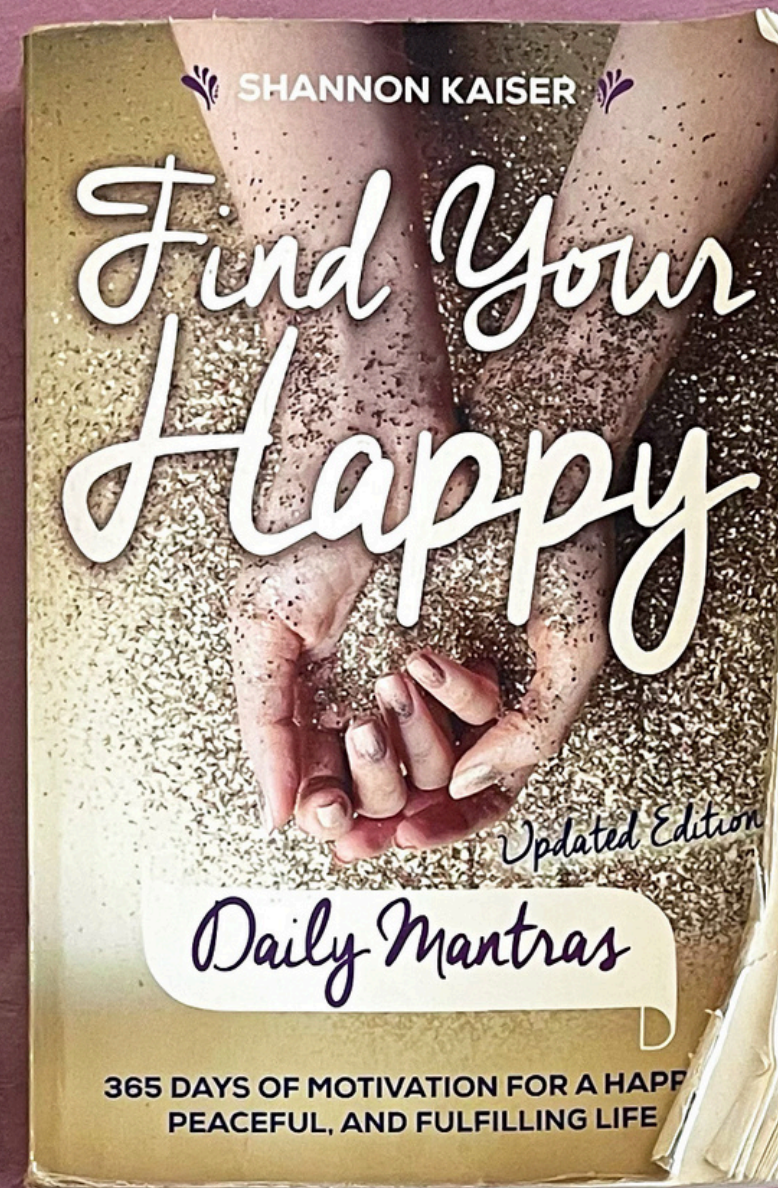
I follow what expands me, not what constricts me.

Fear may be loud, but freedom is wiser. I create spaces where truth, expression, and expansion are safe.

Truth Over Performance 06

I choose honest expression over curated perfection.

Healing isn't about looking good, it's about being real. I'd rather be transparent than polished.



SHANNON'S BEST-SELLING PUBLISHED BOOKS



**SHANNON'S BEEN ENDORSED BY TODAY'S LEADING
THOUGHT LEADERS AND EXPERTS:**

**JACK CANFIELD
MARTHA BECK
GABRIELLE BERNSTEIN
JENNY MCCARTHY
ANDREA OWEN**

**LEANN RIMES
JENNA KUTCHER
MARK GROOVES
REBECCA CAMPBELL
MEL WELLS**



Author Success Stories

**What began as a dream became a manuscript, and then
a published book. These clients said yes to their voice.**

You can too.

CLIENT BOOKS

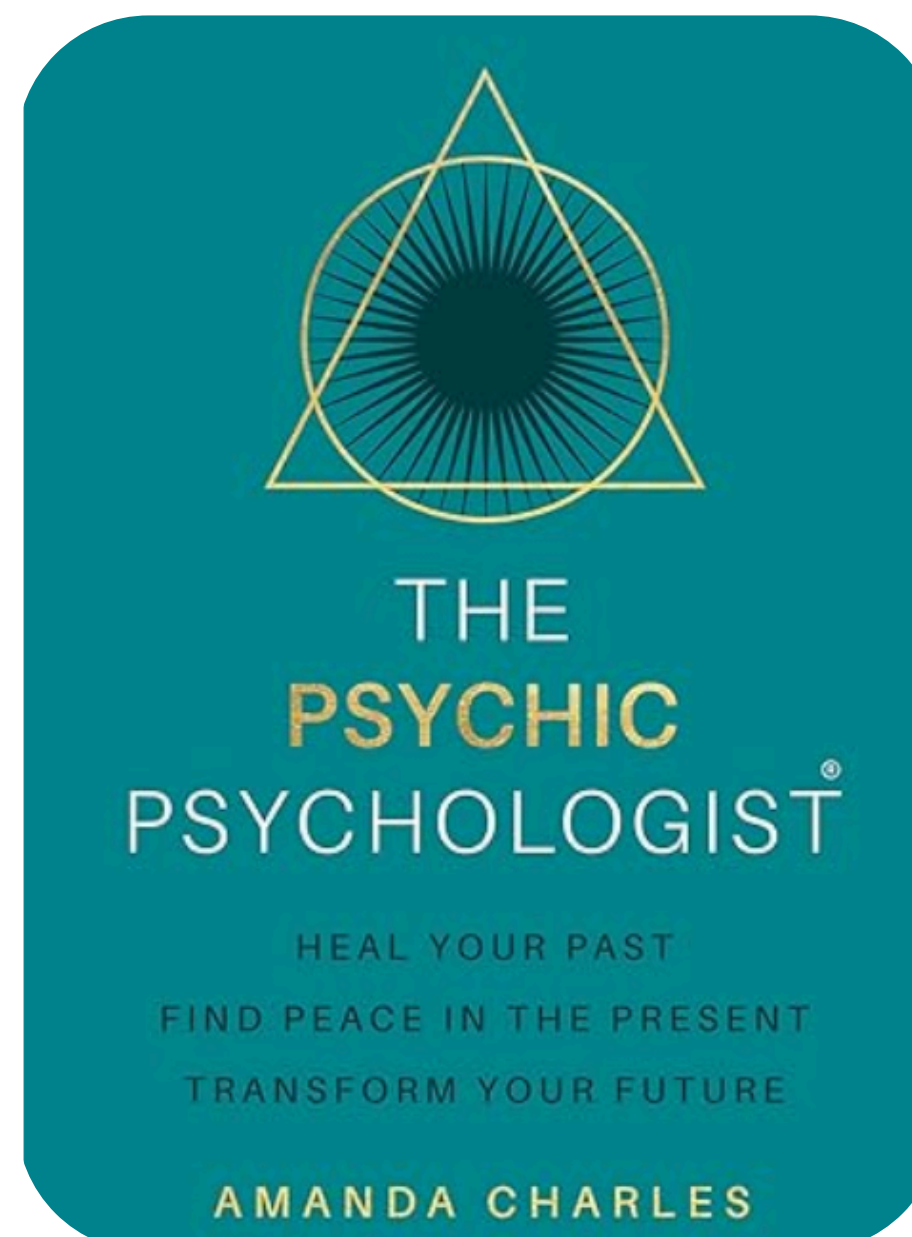
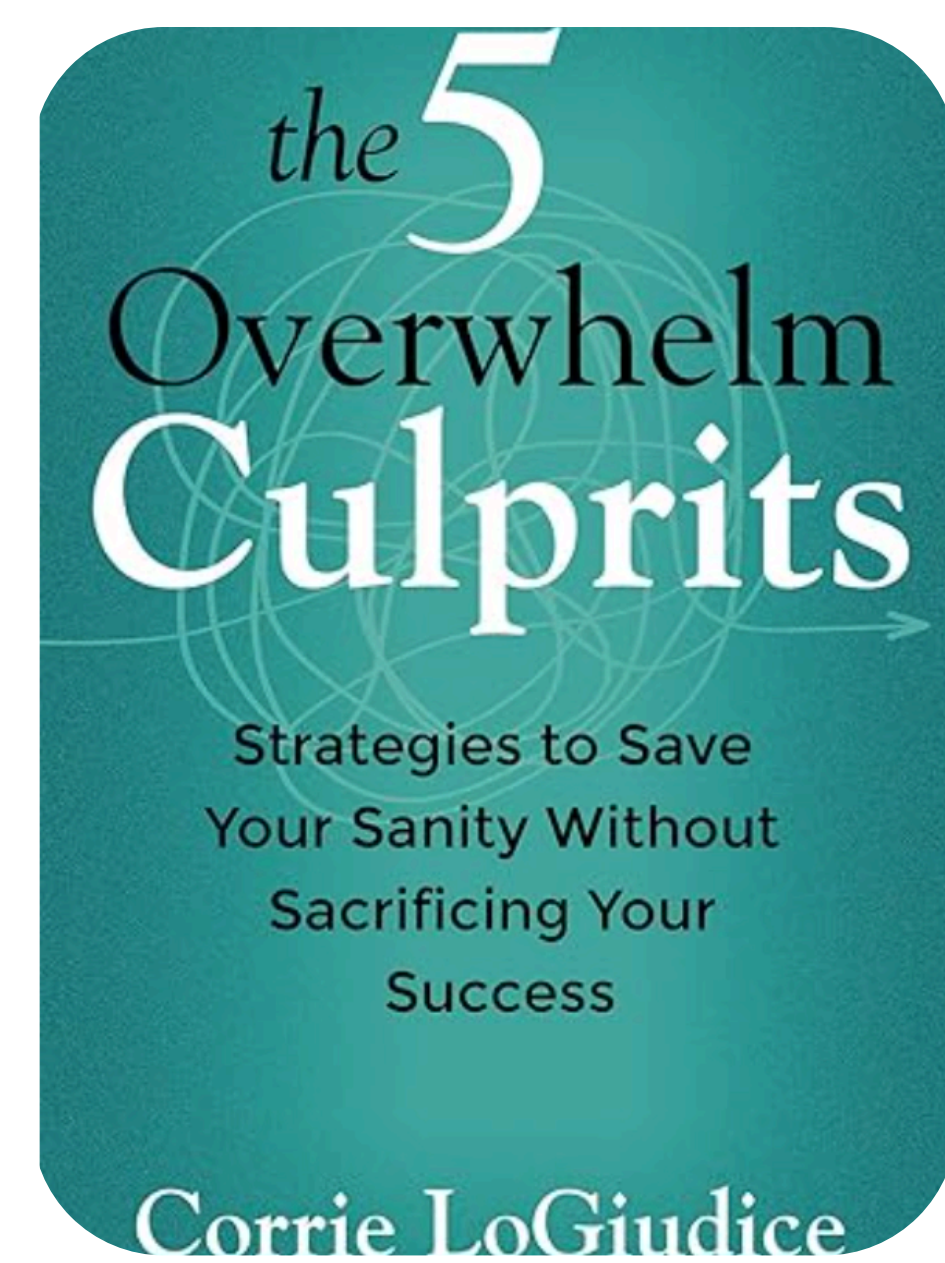
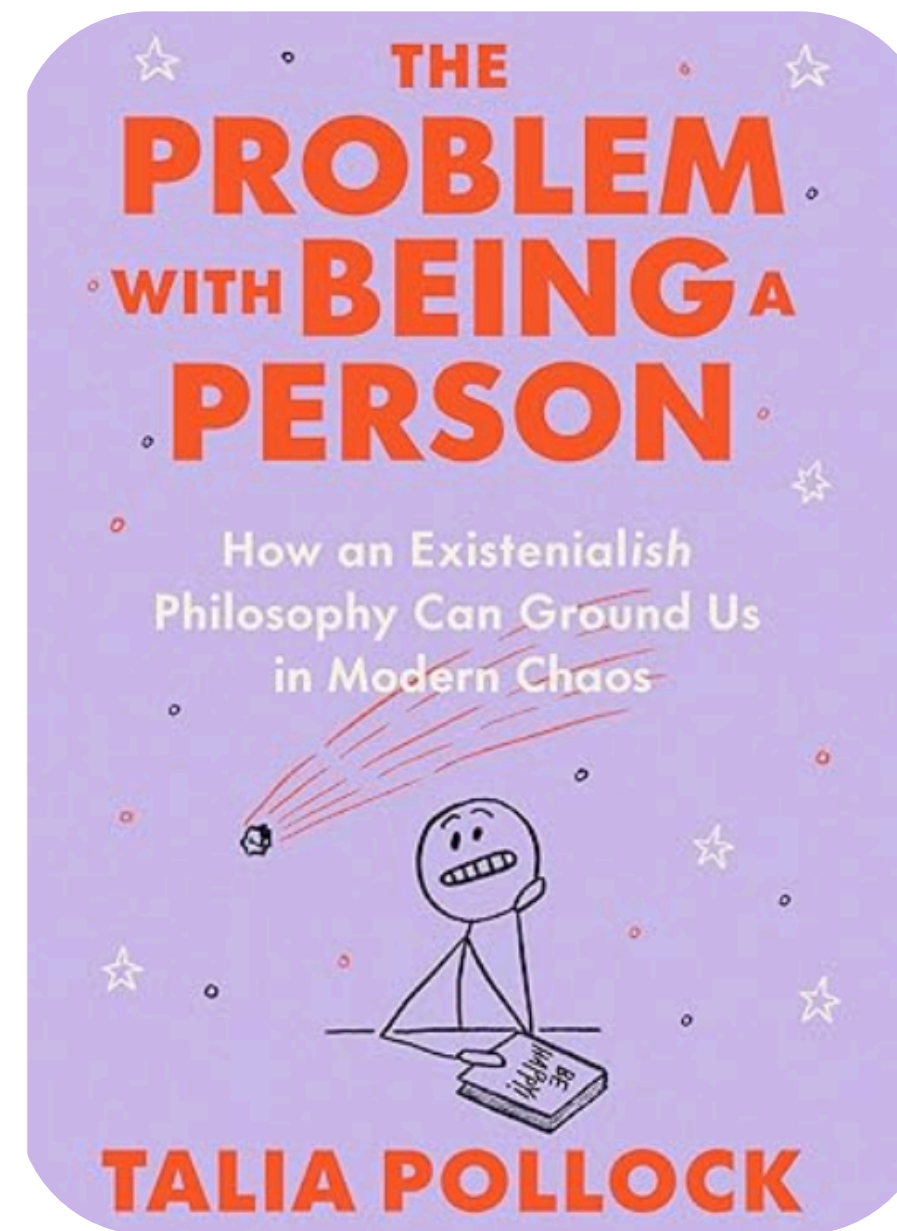
Books We've Brought to Life

Each of these titles began as an idea.

With the right support, strategy, and soul, they became published books. Yours could be next, on shelves, in hands, and changing lives.

My clients have landed rare, high five-figure book deals, secured endorsements from global icons like Oprah and Tony Robbins, and built bestselling careers that started with just a story and a dream. Their work has reached millions through platforms like Good Morning America, Dr. Oz, and beyond.

Imagine what we can create with yours.



ANXIOUSLY




ATTACHED



Becoming More Secure
in Life and Love



JESSICA BAUM, LMHC

and still  the bird sings

*a Memoir of
Finding Light After Loss*



Linda Broder

A Woman's Search for Freedom
and the Journey of Coming Home



unraveling

MARTA HOBBS

CREATIVE
CONSCIOUSNESS
HEALING

A 44-CARD ORACLE DECK
AND GUIDEBOOK



FOR SELF-HEALING AND SELF-CARE

JOHANNA WRIGHT

THE REAL AND RAW TRUTH ON RELATIONSHIPS,
FRIENDSHIPS, AND ALL CONNECTIONS IN BETWEEN

*I
Deserve
Better*

MAZ DELA CERNA

BREAKING FREE
A SELF-HEALING JOURNEY



CHRISTINE MARIE

THE
*Magic
of
Mindset*

A JOURNAL TO
GET UNSTUCK

JOHANNA WRIGHT



*A
Brush
with
Worlds
Unseen*

A MEMOIR



SHANNON WYSOCKI



"A Breath Of Fresh Air. I Am So Thankful For Shannon And How She Shows Up In The World And The Work That She Creates."

Jenna Kutcner
#1 NYT Bestselling Author



"Shannon Is An Incredible Woman On A Mission To Help People Find Peace, Happiness And Fulfillment In Their Lives."

Gabrielle Bernstein
#1 NYT Bestselling Author



Corrie Signed With A Book Agent, Doubled Her Mailing List, Tripled Her Social Media, And Later Became A TEDx Speaker

Corrie LoGiudice
Coach, Influencer, Host and Professional Speaker



"I've Become A Regular Sought After Expert In The Media, Featured In InStyle, Parents, Pop Sugar, MindBodyGreen And More. I Went From Lost With Low Self Esteem Around The Publishing World To Landing My Dream Agent And Getting A High-Five Figure Book Deal With My #1 Pick Penguin Random House."

Jessica Baum

Relationship and addiction counselor, author of "Anxiously Attached" and media personality @jessicabaumlmh



"In Less Than Six Months I Wrote And Published My First Book, Which Debuted As An Instant Bestseller In All Of Australia Ranking Top 250 Of All Books On Amazon And Top 50 In It's Category, And This Is Before I Even Announced It Was Out."

Maz Dela Cerna

Author, Creative Entrepreneur, Inspirational Speaker and YouTuber.

"While Working With Shannon I Was Featured On Doc. Oz Show, And Now Have A Regular Segment. I've Become A National Speaker Securing A Speaking And Literary Agent, And Landed A High 5-Figure Book Deal With My Dream Publisher. The Book Became A Bestseller In It's Category For Pre-Order Sales And After Release."

Talia Pollock

Speaker, Author Party in My Plants



connect to your true self

“

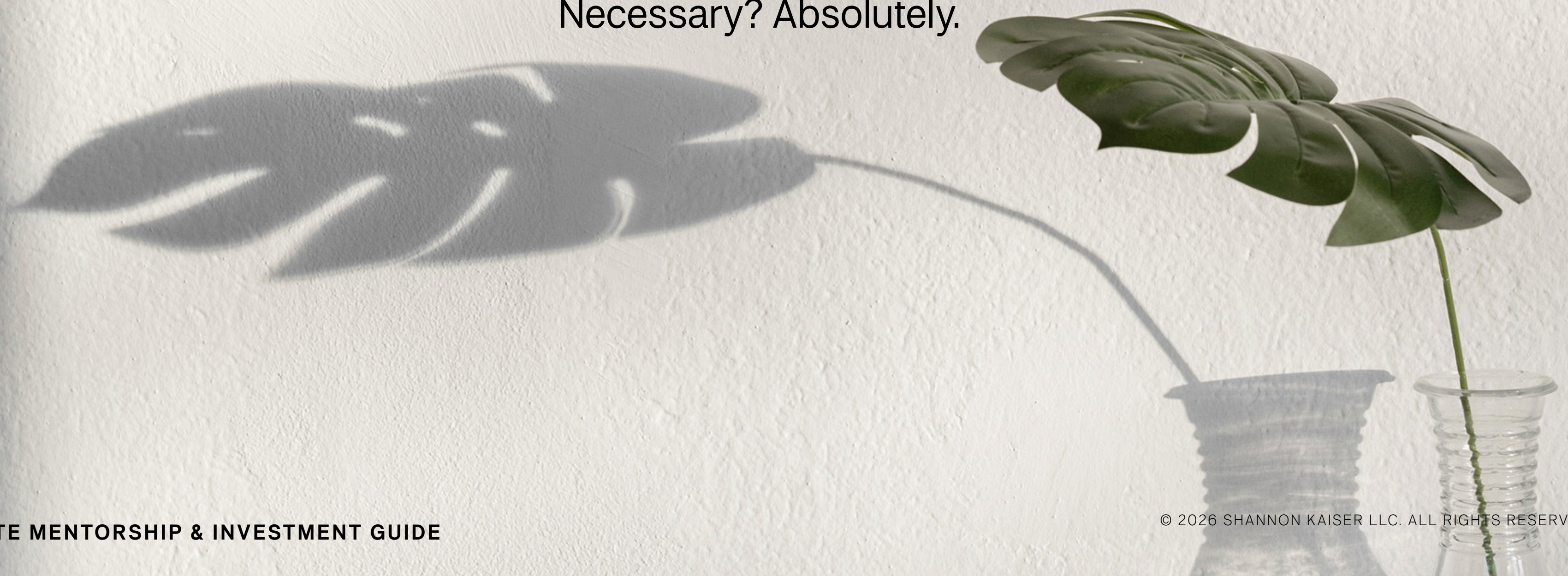
This is not just coaching or mentoring, it's deep, high-touch mentorship designed to support your creative expansion, visibility, and self-trust as an author and thought leader.

I bring a unique blend of strategy, soul, and storytelling to help you rise.

House Rules, Beautiful Soul

Let's get the fine print out of the way so we can focus on the bliss that awaits. This is where the grown-up stuff lives, no surprises, just clarity. Boring? Maybe.

Necessary? Absolutely.



Mentorship Agreement with Shannon Kaiser LLC

Please take your time to review the following terms thoughtfully. They help ensure clarity and mutual understanding, so you feel supported and confident every step of the way. I look forward to partnering with you on your transformational path!

SCOPE OF SERVICES

The Services offered through Shannon Kaiser LLC are designed to support personal growth, mindset shifts, emotional empowerment, creative expansion, and aligned action in the Coachee's life and work. Your active engagement and openness to the coaching process will maximize your results.

These services do not include and are not a substitute for licensed therapy or psychological treatment, legal, financial, tax, or medical advice, nor crisis counseling or emergency services.

- While intuitive and energetic guidance may be integrated into sessions, the Coach does not diagnose, prescribe, or treat any mental health or physical health conditions.
- The Coachee agrees to seek appropriate professional help from licensed providers for issues that fall outside the Coach's scope of practice.
- While business guidance may be included in sessions, Shannon Kaiser LLC makes no guarantee of specific outcomes, such as securing media coverage, monetization results, paid speaking engagements, or literary representation.

COACHING CREDENTIALS & SCOPE OF PRACTICE

Shannon Kaiser is a trained MindBodyGreen Health & Wellness Coach and a trauma-informed life coach whose work is grounded in lived experience, integrative personal development, and holistic well-being principles. Her approach incorporates emotional support, mindset work, intuitive guidance, and soul-centered empowerment. While Shannon has received formal training in wellness coaching, she is not a licensed or board-certified therapist, psychologist, psychiatrist, medical provider, or mental health clinician, and does not offer diagnosis, treatment, or medical advice.

SAFE & SUPPORTIVE COACHING ENVIRONMENT

Shannon Kaiser LLC is committed to creating a safe, compassionate, and nurturing space for every Coachee. This coaching container is built on mutual respect, trust, and confidentiality, where you are encouraged to explore, grow, and transform at your own pace without judgment.

Shannon Kaiser LLC is committed to maintaining the highest standards of confidentiality. All personal, emotional, professional, and financial information shared by the Coachee during the course of the coaching relationship—whether in writing, during sessions, or via digital communication—shall be treated as strictly confidential.

Payment Terms

SESSION USAGE & SCHEDULING

The mentorship is intentionally structured with two sessions per month to create sustainable momentum and meaningful progress. Because growth happens through consistent engagement, sessions are intended to be used within the contracted mentorship period and do not accumulate or roll over beyond the program end date. Clients are responsible for scheduling sessions within the program term. Unused sessions are forfeited and are not refundable.

Sessions may be rescheduled with at least 24 hours' notice. Missed sessions or cancellations made with less than 24 hours' notice may be forfeited at Mentor's discretion.

The mentorship term begins on the date of the Client's first scheduled session, not the date of payment. Clients may postpone their program start date for up to three (3) months from the date of payment

Once the first session has occurred, the mentorship term officially begins and remains active for the contracted program length.

PAYMENT SCHEDULE

At checkout, you may select a payment option to either pay in full or pay in installments. Because of the nature of coaching, mentoring and service based, you are responsible for payment in full for the purchase, regardless of use, dislike, or any other claim to cancel or discontinue payments.

REFUNDS & CANCELLATION POLICY

- Due to the intimate, energetic, and time-sensitive nature of this coaching relationship and mentorship container, enrollment in any program is final and non-cancellable once payment has been made or a payment plan has been initiated.
- The Coachee understands that they are making a commitment to their personal growth, and withdrawal from the program does not release them from financial responsibility for the full program fee.
- No refunds or cancellations will be granted due to change of mind, scheduling conflicts, life changes, or lack of participation.
- This policy ensures fairness, energetic integrity, and respect for the Coach's time and availability, while maintaining a clear commitment from the Coachee.
- In rare cases, if the Coach determines that a referral to outside support is ethically necessary and the coaching relationship is discontinued early, a partial refund or cancellation of future payments may be considered on a pro-rata basis, as outlined in the Scope of Services section.

Payment Terms

PAYMENT PLANS TERMS

- By enrolling, you agree to pay the full program fee, either in full or via an approved payment plan.
- Payment plans are for convenience only and do not function as pay-per-session or cancellable options.
- You are responsible for the full amount, regardless of attendance, completion, or personal circumstances.
- No refunds will be issued for missed sessions or early withdrawal.

PAYMENT PLAN DETAILS

There is a 7% markup for 3-month payment plans, and a 14% markup for 6-month payment plans. The reason for this markup is when payments are extended over time, it increases our financial risk and administrative overhead. There's a longer period during which we must manage and track payments, and this extended timeframe inherently carries a higher risk of payment defaults or delays. These factors represent an increased liability for our company.

FAILED AND LATE PAYMENTS

If you choose a payment plan and fail to make a payment, we reserve the right to pursue collection for any unresolved balance after a reasonable grace period (45 days). All outstanding payments owed under this Agreement may be sent to collections.



NO GUARANTEE OF RESULTS

While the Coach is committed to providing high-quality support and guidance, the Client understands that results are not guaranteed. Success depends on the Client's own effort, commitment, and follow-through. The Coach makes no representations or warranties regarding specific outcomes, including but not limited to financial gain, emotional breakthroughs, relationship improvements, or any other personal or professional results.



Step Into the Mentorship That Changes Everything

NEXT STEPS TO JOIN

01

Pick Your Package

Choose the mentoring package that feels most aligned with your goals and needs.

02

Read Terms and Conditions

Please review the terms and conditions carefully to ensure you understand the commitment and policies.

[SEE FULL TERMS & CONDITIONS](#)

03

Email Shannon

Send an email to Shannon at Coach@playwiththeworld.com with the program and payment option you're choosing, either full payment or a payment plan. Let her know if you'd like to add any à la carte services (you can always add those later!). After acceptance, you'll receive a payment link to complete your enrollment.



THANK YOU.

This is your invitation to step into a one-of-a-kind partnership with a world-renowned mentor who seamlessly weaves spiritual depth, publishing expertise, and high-level marketing strategy. Together, we'll transform your story into a movement, your voice into a force, and your message into a legacy that reaches and heals the hearts it's meant to move.

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